



Big Fundraising Week 2026

15 - 21 June



Make the rest of your life the best of your life!

Message from the Chief Executive Officer

Last year, we launched our first Big Fundraising Week, bringing together groups across West Lothian 50+ Network to support the future of the organisation. The response was strong, with members raising over £4,000 through simple activities during their normal meetings.

What stood out wasn't just the amount raised, but the collective effort behind it. It reflected the strength of the Network and the shared commitment to ensuring it continues to grow and support others.

Today, the Network supports over 800 members across 80+ groups, providing regular opportunities for connection, activity and support across West Lothian. For many, this is more than something to attend. It is part of their routine, their friendships and their wellbeing.

However, the reality is that for every £1 it costs to operate the Network, only a small proportion comes from membership. The rest is generated through fundraising, partnerships and external support. Sustaining and growing the Network depends on continued support from the wider community.

Big Fundraising Week is a key part of that. It brings people together across West Lothian to do something simple that contributes to something much bigger.

In 2026, we are inviting local businesses to be part of that.

By taking part, your business can play a direct role in strengthening communities locally, while clearly demonstrating your commitment to social impact and community wellbeing.

We are proud of what has been built so far. With the right support, we can continue to grow and reach more people who would benefit from being part of the Network.

Warm regards,

Jamie Seery
Chief Executive Officer



Quick Facts

 **£4,000+**

raised by members during the first Big Fundraising Week in 2025

 **9.36/10**

average recommendation score

 **82%**

of members say the Network has made a real difference to their lives

 **100+**

Active Volunteers

 **80+**

Activity Groups Plus Day Trips and Holidays

 **800+**

Members Across West Lothian



Why Get Involved as a Business?

Taking part isn't just about fundraising. It's about being part of something local and meaningful.

Your involvement helps:

- Support a well-established community organisation reaching 800+ people locally
- Show your commitment to the West Lothian community
- Engage your staff in something positive and inclusive
- Align with Loneliness Awareness Week
- Be recognised as a business that gives back

We also actively promote businesses who take part across our channels.

Between November and February alone:

- 867,000+ content views
- 572,000+ impressions
- 6,800+ interactions

Over 65% of this reach comes from people who are not already ³ connected to us.

Simple Fundraising Ideas



01 Simple Ideas

- Optional staff donation during lunch break
- Tea and cake sale
- Guess the number of sweets
- Bring and buy table
- In-store raffle or customer engagement activity



02 Social Event Ideas

- Quiz afternoon
- Coffee morning
- Afternoon tea
- Games afternoon
- Talent showcase



03 Active Challenge Ideas

- Sponsored walk
- Step challenge
- Danceathon
- Craft challenge
- Longest domino chain/tower building



04 Creative Fundraising Ideas

- Guess the baby photo (staff bring baby pictures and others guess who is who)
- Mystery prize envelopes (£1 to pick an envelope with a surprise inside)
- Name that tune quiz
- "Pay a Pound to..." challenge (tell a joke, sing a line from a song, nominate someone else)
- Silent auction table for small donated items



What Your Support Makes Possible

Every pound raised during Big Fundraising Week helps keep the Network strong, growing and available to those who need it most.

Your support helps to:

- keep over 80 activity groups running across West Lothian
- maintain the Network Hub in Bathgate as a welcoming space for members
- develop new groups in communities where people are at risk of isolation
- provide events, trips and activities that bring people together at an affordable cost
- support the volunteers who give their time to make it all happen

Most importantly, it helps people stay connected.

For many members, the Network is not just something to attend. It is friendships, routine and support.



How Your Business Can Take Part

Taking part in Big Fundraising Week is designed to be simple and flexible for your business.

A typical approach would be:

- Choose an activity that suits your team or workplace
- Agree how you'd like to run it
- Let us know what you're planning
- Run your activity during 15–21 June 2026 (or the closest suitable date)
- Submit the funds raised to the WL50+ Network

We'll support you with:

- simple guidance
- promotional support
- recognition of your involvement

What Our Members Say



It gives me something to look forward to instead of sitting at home.



Following the death of my husband, joining the Network helped me try new activities and meet people



It has opened up access to local people and activities and stopped feelings of isolation



I was new to West Lothian and knew no-one. I now have a full social life with many new friends



After losing my husband, it was there when I needed it most.



I came here knowing no-one. Now I've got a full social life.

Make the rest of your life the best of your life!





Be Part of Something That Matters Locally

Not a service for older people, a community led by them



**Get involved in
Big Fundraising Week 2026**

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TO GOOD FUNDRAISING**
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